

Ventas por Marcas -Unidades-

Hasta..... MARCAS	28-Feb-18 Unidades	28-Feb-17 Unidades	Incremento %
BRANIFF (cig)	33.224.612	33.867.469	-1,90%
SILVERADO (cig)	21.747.000	21.095.600	3,09%
CALYPSO (cig)	19.708.618	19.638.729	0,36%
COBURN (cig)	18.429.270	19.716.350	-6,53%
ROLL'S (cig)	15.893.155	16.720.746	-4,95%
BULLBRAND (cig)	15.611.784	16.304.779	-4,25%
CHESTERFIELD (cig)	14.693.820	14.816.652	-0,83%
AMIGOS (cig)	14.407.283	13.978.498	3,07%
PALL MALL(cig)	13.037.138	10.573.830	23,30%
FARIAS (cig)	11.981.510	12.183.870	-1,66%
DUCADOS (cig)	9.478.339	10.083.090	-6,00%
PANTER (cig)	8.980.740	8.080.540	11,14%
JOCKEY (cig)	8.251.050	8.357.989	-1,28%
AL CAPONE (cig)	7.211.478	6.434.874	12,07%
CALYPSO	6.868.176	7.022.006	-2,19%
SIGNATURE (cig)	6.349.030	6.394.830	-0,72%
REIG (cig)	6.299.910	5.004.420	25,89%
BREAK (cig)	4.546.188	4.498.268	1,07%
AGIO (cig)	4.440.600	4.701.972	-5,56%
ROTHMANS OF LONDON (cig)	3.896.532	1.724.940	125,89%
VEGAFINA (cig)	3.610.430	3.648.770	-1,05%
BULLBRAND	3.531.410	2.288.280	54,33%
CLUBMASTER (cig)	3.456.870	3.272.940	5,62%
NEWMINSTER (cig)	3.357.378	2.821.948	18,97%
REX (cig)	2.964.560	3.235.200	-8,37%
TRABUCOS	2.939.690	2.834.996	3,69%
EL GUAJIRO	2.846.040	2.870.225	-0,84%
SALSA (cig)	2.554.540	3.165.870	-19,31%
LA PAZ (cig)	2.428.305	2.571.205	-5,56%
LA DALIA	2.274.624	2.341.594	-2,86%
WEST (cig)	2.129.233	1.844.653	15,43%
DANNEMANN MOODS (cig)	1.760.760	1.654.008	6,45%
L&M (cig)	1.720.068	1.745.664	-1,47%
BRAVO (cig)	1.343.170	1.543.430	-12,97%
DUX	1.191.754	1.279.920	-6,89%
FARIAS	1.179.434	1.263.409	-6,65%
NEOS (cig)	1.124.220	1.414.330	-20,51%
VICTORIA (cig)	1.123.920	1.163.200	-3,38%
MONTECRISTO (cig)	1.055.789	1.218.920	-13,38%
VERELLEN	1.045.790	999.110	4,67%
PUNCH (cig)	968.880	918.480	5,49%
CANDLELIGHT (cig)	825.900	901.598	-8,40%
MINI DAVIDOFF (cig)	785.150	810.095	-3,08%
RESTO MARCAS	13.907.716	12.655.432	9,90%
Totales	305.181.864	299.662.729	1,84%